



Brainstorm Recordings, LLC

Non-Broadcast Rate & Usage Guide

Atlanta-Based | Source Connect
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VOICEOVERS

NON-BROADCAST VOICEOVER

(Internal, corporate, educational, and non-paid media use)

Corporate / Internal Narration

Session Fee:

\$650 first hour

\$325 each additional hour

Includes:

- ✓ Internal use (non-paid media)
- ✓ Standard editing

External or paid usage requires separate licensing

Medical / Technical Narration

By Finished Length:

0–2 min: \$600

2–5 min: \$700 – \$1,000

5–15 min: \$1,000 – \$2,500

15–30 min: \$2,500 – \$4,000

30+ min: Custom Quote

- ✓ Includes editing & file delivery

Web / Internal Video

(Non-paid, website, internal use only)

Per Video: \$600 – \$1,200

Paid ads or promotional usage quoted separately

Explainer Videos

Up to 90 sec: \$700 – \$1,200

Bulk: Custom pricing available

IVR / On-Hold Messaging

\$300 base + \$5–\$8 per prompt

- ✓ Includes clean file delivery
- ✓ Fast turnaround available

Specialty Environments

Kiosk / Lobby / Exhibits

\$650 first hour

\$300 additional

Airport Announcements

\$1,500 – \$2,500

Museum Tours

\$550 first hour

\$200 additional

Audiobooks

\$400 – \$600 PFH

\$250 – \$350 raw hour

Hybrid options available (PFH + royalty share)

Tags & Cutdowns
\$300 – \$800 depending on scope

Session Fee $\neq$ Directed Session Fee

SESSION FEE
Your performance / recording base

DIRECTED SESSION FEE
Client's time + access LIVE

Directed sessions are billed separately from session and usage fees,
and are based on live recording time

Important Notes

- ✓ Usage is licensed, not sold
- ✓ Additional usage = additional fees
- ✓ Exclusivity not included unless negotiated
- ✓ AI / voice cloning strictly prohibited

Organic (non-paid) usage is limited
to agreed platforms and duration.

Any transition to paid media or
sponsored promotion requires additional
licensing and fees..

Let's Work Together

Fast turnaround. Easy direction.
Broadcast-quality audio.

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